

# PMWC CANON

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## Abstract

THE LEDGER IS THE PITCH. EVERY CLAIM TRACES TO VITAE. 255 OR REJECT.

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**hadleylab.org** Governed Research. Every claim cited.

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## 1. Constraints

- MUST: Every figure traces to a paper or ClinicalTrials.gov
- MUST: Every claim traces to VITAE/VITAE.md
- MUST: Slides tuned to 5 evaluation criteria (Impact, Novelty, etc.)
- MUST: 5-minute pitch format 10 slides, 30 seconds
- MUST: Acknowledge judges: Gini Deshpande (ATULISMS)
- MUST: Position OpenEvidence as complement they need
- MUST: Use paper figures: \"\$255B wound, 82% prevented\"
- MUST: Team = founder of one + BedaSoftware entrepreneur
- MUST NOT: Claim unverified figures PubMed says 65 peer-reviewed
- MUST NOT: Claim \"3 active trials\" 4 trials: 2 completed
- MUST NOT: Exceed 5-minute runtime
- MUST NOT: Compete with OpenEvidence they sponsor the competition

## 2. Capabilities

SLIDE\_COMPILE, FIGURE\_TRACE, VITAE\_TRACE, PROOF\_EMIT

## 3. Cross-Scope Governance

Source Scope	What It Governs Here
VITAE	Every credential, trial, publication, grant
PAPERS/the-255-billion-dollar-wound	Slides 2-3: \$255B, 82%, 212:1, DaVita, Theorem 2
PAPERS/the-344-billion-euro-wound	Slides 2, 8: €344B, Theorem 4, IHI Call 12
SERVICES/PATENT	Slide 6: 6 families, 90 claims, 252 searches
SERVICES/CLINICAL	Slide 5: 4 trials, NCT numbers, enrollment
SERVICES/DEAL	Pipeline: PMWC competition, BedaSoftware, AdventHealth
SERVICES/CAMPAIGN	Campaigns/PMWCs, 4 platforms, Mar 3-10 2026
BOOKS/ATULISMS	Slide 10: 48 transcripts, Gini commissioned
GALAXY	Team: founder of one, Ilya + Yana, Isabella, JP, Avinash

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*PMWC | CANON | DECKS*